Employment Service Cost Reimbursable Grant One-Stop Labor Market Information Plan Annual Report Alaska -- Program Year 2003 (July 1, 2003 – June 30, 2004)

1) Continue to populate the ALMIS Database with State data

PY03 Milestones	Activity Description	Status
Install/implement the most	Alaska is currently using ALMIS v. 2.2. Updates will be	Done
current version of the ALMIS	installed as they become available.	
database		
Populate all required ALMIS	Alaska will populate all ALMIS core tables in a timely manner.	Done
tables		
Populate ALMIS occupational	Occupational licensing data will be collected and housed in the	Done
licensing tables	ALMIS database and coded to O-NET.	
Promote full utilization of data	All of the ALMIS core datasets are disseminated through	Done
housed in the ALMIS database	Alaska's website. Additional ALMIS datasets will be utilized as	
	they become available (e.g., cenlabor, commute and stoccproj).	
Transmit licensing data to ETA	Licensing data will be transmitted to the Crosswalk Data Center	Done
designee	for inclusion in ACINet.	

COST: \$30,000

2) Produce and disseminate industry and occupational employment projections

PY03 Milestones	Activity Description	Status
Complete 2002-2012 industry	Using the methodology, software tools and	Done
projections (statewide)	guidelines developed by the Long-term	
	Projections Consortium, Alaska will produce	
	statewide NAICS-based projections.	
Complete 2002-2012	Using the methodology, software tools and	Completed 7/30/04
occupational projections	guidelines developed by the Micro-Matrix User	
(statewide)	Group, Alaska will produce statewide	
	occupational projections.	
Refine the historical NAICS	Staff will refine the historical industry database	Done
industry database	throughout the program year.	
Produce short-term industry	Using the Short-term Forecasts Consortium	Statewide completed
projections	methodology, Alaska will produce statewide	
	and substate (Anchorage, Fairbanks, SE) 2003 –	
	2005 industry projections.	
Produce short-term occupational	Alaska will produce a statewide short-term	To be completed by
forecasts	occupational forecast.	11/30/04
Populate the ALMIS database	Alaska will populate the ALMIS industry and	Done
with projections data and submit	occupational projections tables and disseminate	
industry and occupational data	the data to the public through the WI system	
for public dissemination	and website, AKCIS, published articles and	
1	presentations.	

Cost: \$89,000

3) Provide occupational and career information products for public use

PY03 Milestones	Activity Description	Status
Develop customer-	Alaska will continue to develop and disseminate customer-focused	Done
focused occupational	occupational and career information products. Examples include the	
and career information	Alaska Career Information System (AKCIS), the web-based Occupational	
	Table and monthly occupational profiles in the WI delivery system.	
Produce occupational	SOC-based occupational products will include:	Done
products in direct	analyzing industry/occupational employment in targeted industries	
support of the WIBs	• ranking vocational education occupations based on future employment	
	opportunity, average wage, nonresident penetration	
	determining the percentage of workers nearing retirement age	
	analyzing youth employment patterns and job opportunities	
	analyzing wage records to determine hires and separations	
	using enhanced wage records to define and track career ladders	
Expand the use of	Incorporate O*NET skills data into occupational products, including	Done
O*NET skills data	Workforce Informer	
	Alaska's career information delivery system (AKCIS)	

Cost: \$45,900

4) Provide public electronic access to the ALMIS employer database

PY03 Milestones	Activity Description	Status
Provide public	Alaska's Workforce Informer delivery system contains two employer	Done
electronic access to the	name and address files InfoUSA and a downloadable database based on	
ALMIS employer	Alaska's ES202 data. Both of these datasets are accessible through	
database	Alaska's website and are updated as new data become available.	
Integrate the ALMIS	Both the InfoUSA and ES202 employer data will be included in the	Done
employer database with	ALMIS database	
the ALMIS database		

Cost: \$7,500

5) Provide information and support to state and local Workforce Investment Boards and provide other special demand information products and services

PY03 Milestones	Activity Description	Status
Ensure that R&A's workforce	R&A will both formally and informally solicit WIB feedback	Done
information products meet the	throughout the program year. Solicitation will include a	
needs of the AWIB	customer satisfaction survey, LMI presentations and informal	
	discussions.	
Provide information and	Products will include:	Done
support to the AWIB	• presentations on topics such as industry employment,	
	demographics or workforce needs	
	• staff and committee member training on the availability and use	
	of LMI	

Cost: \$47,500

6) Improve and deploy electronic state workforce information delivery systems

PY03 Milestones	Activity Description	Status
Provide electronic public	Public access to Alaska's ALMIS database is available through the	Done
access to Alaska's	Workforce Informer Internet delivery system. The system is	
ALMIS database	available free-of-charge to users with Internet access.	
Continually improve the state-based workforce information delivery system	Delivery of workforce information will be continually improved through website enhancements such as the incorporation of a webbased search engine and the distribution of new or expanded datasets (e.g., fish harvesting employment estimates and 2000 census EEO data).	Ongoing
Facilitate customer access to multi-state LMI	Pilot test the automated interstate ALMIS data access system (ADAM) currently under development by North Carolina.	Not complete

Cost: \$53,400

7) Support State workforce information training activities

PY03 Milestones	Activity Description	Status
Increase external customer understanding of LMI	LMI user workshops will be conducted in four Alaska communities (Anchorage, Fairbanks, Ketchikan and Juneau). Workshop participation will be open to One-Stop staff, community policymakers and employers.	Postponed until Fall '04 ¹
	Staff will conduct economic overview presentations to users throughout the state. User groups will include (but not be limited to) AWIB, chambers of commerce, industry groups, school districts, One-Stop partner agencies (such as the Division of Vocational Rehabilitation and the Division of Public Assistance) the military and state policy makers.	Done
Support Alaska's education initiative through workshops and presentations	As part of its Perkins Section 118 grant commitment, DOLWD/R&A will conduct presentations on the use and availability of career and workforce information products such as the Alaska Career Information System (funded with Alaska's Career Resource Network grant).	Postponed until Fall '04
Increase DOLWD/R&A staff understanding of workforce information/LMI	Alaska will take advantage of LMI Institute training throughout the program year. Of particular interest will be the labor market analyst and forecasting training.	Not complete ²

Cost: \$22,250

¹To minimize travel costs, the LMI workshops were to be held in conjunction with the Perkins Section 118-funded presentations. The dates of both the LMI and Perkins Section 118 workshops have been postponed to accommodate the needs of the Alaska Department of Education and Early Development

² Due to State budget shortfalls, out-of-state travel was significantly restricted.

SECTION C: DESCRIPTION OF THE STRATEGY TO BE EMPLOYED FOR ASSESSING CUSTOMER SATISFACTION WITH STATE PRODUCED WORKFORCE INFORMATION

Summary of Findings

R&A conducted three customer satisfaction surveys over the program year. The results of the broad-based user mail survey have been compiled and reviewed. The companion website survey, implemented in May, is ongoing. (Results of the online survey will be reviewed quarterly.) Results of the annual Alaska Career Information System (AKCIS) user survey have been compiled and reviewed.

The results of R&A's PY03 customer satisfaction surveys confirm that Alaska's workforce information system is, in general, meeting the needs of its users. Nearly 80% of the broad-based customer satisfaction survey respondents expressed satisfaction with the workforce information they received. Users responding to the AKCIS customer satisfaction survey gave AKCIS between "above average" and "outstanding" ratings.

Customer satisfaction survey respondents identified the following areas for improvement or increased emphasis:

<u>Data</u>: <u>Users expressed a desire for more geographically detailed industry and occupational data</u> and timelier wage rate data. In response to this need, R&A will:

- 1. Publish sub-state occupational employment estimates using the Occupational Employment Statistics (OES) data.
- 2. Post occupational wage rate updates to the website more frequently. (The OES semi-annual data collection and release should help resolve this issue.)
- 3. Using UI wage record data, R&A will provide more frequent updates (quarterly) of borough/census area occupational profiles and wage record transaction information by occupation including new hires, exits and turnover.

Training in data availability and usage: To improve the awareness and use of our information, R&A will:

- 1. Conduct regional LMI training, including overviews of both AKCIS and R&A's website.
- 2. Conduct hands-on AKCIS regional training.

<u>Delivery systems improvement: R&A will continue to improve its workforce information</u> delivery systems. Specifically, R&A will:

1. Expand its website to include a key word search feature.

³ An overview of the broad-based user survey findings will be published in the November 2004 issue of *Alaska Economic Trends*.

- 2. Improve the portfolio and occupational sort features of AKCIS.
- 3. Evaluate R&A's website for ease of use, making improvements where necessary.
- 4. Expand the vocational/proprietary school information contained in AKCIS to include Washington state programs. The practicality of including other Northwest vocational/proprietary school data in AKCIS will be explored.

Cost: \$34,831